

BUSINESS MAJOR WITH A CONCENTRATION IN MANAGEMENT

A concentration in management prepares a student for further study and career options in generalized business careers. Students interested in general management, small business or entrepreneurship careers should consider a management concentration. In addition to the common core, a student declaring a concentration in management must take three additional courses and one departmental elective.

Requirements for a Major in Business (Management Concentration)

Bachelor of Arts

Core Requirements for a Major in Business

Code	Title	Hours
Core Requirements		
MATH 111 or MATH 113	Introduction to Statistics	3
CSCI 106	Exploring Quantitative Analysis	3
ECON 201 & ECON 202	Principles of Economics-Micro and Principles of Economics-Macro	6
ACCT 221 & ACCT 222	Accounting I and Accounting II	6
BUSN 111	Foundations in Business ¹	3
BUSN 313	Organizational Behavior	3
BUSN 336	Financial Management	3
BUSN 343	Operations Management	3
BUSN 350	Principles of Marketing	3
Total Hours		33

¹ This course is a prerequisite for BUSN 313 Organizational Behavior, BUSN 343 Operations Management and BUSN 350 Principles of Marketing.

Requirements for a Concentration in Management

Code	Title	Hours
BUSN 425	Strategic Management	3
Select two of the following: ¹		6
ACCT 362	Cost Accounting	
ACCT 370	Financial Investigations /Forensic Accounting	
BUSN 226	Business Law	
BUSN 310	International Business Concepts	
BUSN 312	Communication in Organizations	
BUSN 342	Project Management	
BUSN 390	The Industrial Revolution and Early Management in Great Britain	
ECON 312	Econometrics	

Select one additional ACCT, BUSN, or ECON course at the 200 level or higher 3

Total Hours 12

¹ Appropriate Special Topics or other courses may be substituted with departmental approval.

Students considering graduate studies in business are strongly encouraged to complete MATH 131 .